



041554443462 PUSH UP DRAMA WSH Blackest Black	041554443479 PUSH UP DRAMA WSH Very Black	041554460247 LASH SENSATIONAL LUSCIOUS Blackest Black WSH	041554460254 LASH SENSATIONAL LUSCIOUS Very Black WSH	041554460261 LASH SENSATIONAL LUSCIOUS Brownish Black WSH	041554460278 LASH SENSATIONAL LUSCIOUS WATERPROOF Very Black WTP	041554460285 LASH SENSATIONAL LUSCIOUS WATERPROOF Brownish Black WTP	041554452495 LASH SENSATIONAL Black Pearl	041554420616 LASH SENSATIONAL Blackest Black	041554420623 LASH SENSATIONAL Very Black	041554420630 LASH SENSATIONAL Brownish Black	041554420647 LASH SENSATIONAL WP Very Black				
041554443493 PUSH UP DRAMA WTP Very Black	041554459890 FALSIES PUSH UP DRAMA ANGEL Blackest Black	041554240337 FALSIES BLACK DRAMA WASHABLE Black Drama	041554217957 FALSIES MASCARA Blackest Black	041554217964 FALSIES MASCARA Very Black	041554217971 FALSIES MASCARA Brownish Black	041554217988 FALSIES MASCARA WP Very Black	041554217995 FALSIES MASCARA WP Brownish Black	041554268706 FALSIES FLARED Blackest Black	041554268713 FALSIES FLARED Very Black	041554338928 FALSIES BIG EYES Very Black	041554338966 FALSIES BIG EYES WP Very Black				
04155426452 4 BABY LIPS QUENCHED	04155426454 8 BABY LIPS CHERRY ME	041554264562 BABY LIPS PINK PUNCH	041554493719 COLOSSAL BIG SHOT BLACKEST BLACK WSH	041554493726 COLOSSAL BIG SHOT VERY BLACK WSH	041554493733 COLOSSAL BIG SHOT BROWNISH BLACK WSH	041554493856 COLOSSAL BIG SHOT WTP VERY BLACK WTP	041554493863 COLOSSAL BIG SHOT WTP BROWNISH BLACK WTP	041554452204 COLOSSAL CHAOTIC LASHES WSH Blackest Black	041554460391 EYE STUDIO BROW POMADE Blonde	041554460353 EYE STUDIO BROW POMADE Soft Brown	041554460346 EYE STUDIO BROW POMADE Deep Brown	041554460407 EYE STUDIO BROW POMADE Auburn	041554429688 EYE STUDIO BROW DRAMA SOFT BROWN		
041554415131 Baby Skin Instant Pore Eraser	041554424591 BABY LIPS CRYSTAL Pink Quartz	041554460292 COLOSSAL SPIDER LASH CLASSIC BLACK	041554460308 COLOSSAL SPIDER LASH GLAM BLACK	0415544609291 PUMPED UP! COLOSSAL WSH Glam Black	0415544609284 PUMPED UP! COLOSSAL WSH Classic Black	0415544609321 PUMPED UP! COLOSSAL WTP Classic Black	041554288254 CAT EYES MASCARA Glam Black	041554429640 BROW PRECISE Soft Brown	041554429633 BROW PRECISE Deep Brown	041554460049 EYE STUDIO BROW MICRO DEEP BROWN	041554460049 EYE STUDIO BROW MICRO DEEP BROWN	041554429695 EYE STUDIO BROW DRAMA DEEP BROWN			
041554543872 COVER STICK (CORRECTOR) Ivory	041554543889 COVER STICK (CORRECTOR) Light Beige	041554543896 COVER STICK (CORRECTOR) Medium Beige	041554050899 VOLUM' EXPRESS COLOSSAL Glam Black	041554050905 VOLUM' EXPRESS COLOSSAL Classic Black	0415540508761 VOLUM' EXPRESS COLOSSAL Glam Brown (Brn/Blk)	041554197037 VOLUM' EXPRESS COLOSSAL WP Glam Black	041554197044 VOLUM' EXPRESS COLOSSAL WP Classic Black	041554288261 CAT EYES MASCARA WP Glam Black	041554486582 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC SOFT BROWN	041554486599 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC Medium Brown	041554486605 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC DEEP BROWN	041554486612 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC Auburn			
041554442779 SS BETTER SKIN CNCLR Ivory	041554442786 SS BETTER SKIN CNCLR Light	041554442793 SS BETTER SKIN CNCLR Light/Medium	041554288384 VE ROCKET MASCARA Blackest Black	041554288377 VE ROCKET MASCARA Very Black	041554288391 VE ROCKET MASCARA Brownish Black	041554288452 VE ROCKET MASCARA WP Very Black	041554460834 MASTER PRECISE SKINNY Defining Black	041554460841 MASTER PRECISE SKINNY Sharp Brown	041554460858 MASTER PRECISE SKINNY Refined Charcoal	041554460209 MASTER PRECISE CURVY Black	041554275940 EYE STUDIO MASTER PREC INK PEN Black	041554460155 LASTING DRAMA GEL PENCIL Polished Amethyst	041554460179 LASTING DRAMA GEL PENCIL Silken Turquoise	041554464191 LASTING DRAMA GEL PENCIL Soft Nude	041554415438 EYE STUDIO MASTER KAJAL LINER Onyx Rush
041554259247 IAR Eraser Concealer Fair	041554259254 IAR Eraser Concealer Light	041554259261 IAR Eraser Concealer Medium	041554281446 MEGA PLUSH MASCARA Blackest Black	041554281460 MEGA PLUSH MASCARA Very Black	041554281477 MEGA PLUSH MASCARA Brownish Black	041554281484 MEGA PLUSH MASCARA WP Very Black	041554281491 MEGA PLUSH MASCARA WP Brownish Black	041554220186 EYE STUDIO GEL LINER Blackest Black	041554220193 EYE STUDIO GEL LINER Brown	041554220209 EYE STUDIO GEL LINER Gunmetal	041554220216 EYE STUDIO GEL LINER Eggplant	041554415445 EYE STUDIO MASTER KAJAL LINER Charcoal Skies			
041554535426 EYELASH CURLER EXPERT TOOLS EYELASH CURLER	041554535457 EYELASH CURLER REFILLS	041554535419 DUAL SHARPENER EXPERT TOOLS DUAL SHARPENER	041554239423 Great Lash Lots of Lashes Blackest Black	041554239416 Great Lash Lots of Lashes Very Black	041554269062 Great Lash Lots of Lashes Brownish Black	041554209310 GREAT LASH BIG Blackest Black	041554209327 GREAT LASH BIG Very Black	041554209334 GREAT LASH BIG Brownish Black	041554294231 MASTER DUO LINER Black Lacquer	041554009071 DEFINE A LINE Ebony Black	041554009095 DEFINE A LINE Brownish Black	041554009118 DEFINE A LINE Slate Gray	04155440072 MASTER PRIME - EYESHADOW PRIMER PRIME + SMOOTH	041554463972 MASTER PRIME - EYESHADOW PRIMER PRIME + MATTE	
041554537970 100% OIL-FREE EYE MAKEUP REMOVER 100% OIL-FREE EYE MAKEUP REMOVER	041554529043 TWEezer (UPGRADED) UPGRADED TWEezer	041554670745 GREAT LASH WASHABLE Blackest Black	041554532722 GREAT LASH WASHABLE Very Black	041554532807 GREAT LASH WASHABLE Brownish Black	041554532982 GREAT LASH WASHABLE Dark Brown	041554519457 GREAT LASH WASHABLE Clear	041554563294 CURVED BRUSH GREAT LASH WASHABLE Very Black	041554007503 DEFINE-A- LASH LENGTH MASCARA Very Black	04155453156 LINEWORKS ULTRA LINER WATERPROOF Black	04155453163 LINEWORKS ULTRA LINER WATERPROOF Dark Brown	041554055368 EXPRESS Brownish Black	041554531493 UNSTOPPABL E EYELINER - CARDED Onyx	041554530179 EXPERT EYES TWIN BROW & EYE PENCILS Velvet Black		
041554562422 MOISTURIZING MASCARA REMOVER MOISTURIZING MASCARA REMOVER	041554626964 GREAT LASH WATERPROOF Very Black	041554626988 GREAT LASH WATERPROOF Brownish Black	041554699159 FULL 'N SOFT WASHABLE Very Black	041554605228 FULL 'N SOFT WATERPROOF Very Black	041554647372 LASH DISCOVERY WASHABLE Very Black	041554650495 LASH DISCOVERY WP Very Black	041554269567 ILLEGAL LENGTHS MASC Blackest Black	041554054156 LASH STILETTO Very Black	041554208832 LASH STILETTO WP Very Black	041554209440 LINE STILETTO LIQUID LINER Blackest Black	041554530667 EXPERT EYES TWIN BROW & EYE PENCILS Medium Brown	041554530339 EXPERT EYES TWIN BROW & EYE PENCILS Light Brown			

041554443462 PUSH UP DRAMA WSH Blackest Black	041554443479 PUSH UP DRAMA WSH Very Black	041554460247 LASH SENSATIONAL LUSCIOUS Blackest Black WSH	041554460254 LASH SENSATIONAL LUSCIOUS Very Black WSH
041554443493 PUSH UP DRAMA WTP Very Black	041554459890 FALSIES PUSH UP DRAMA ANGEL Blackest Black	041554240337 FALSIES BLACK DRAMA WASHABLE Black Drama	041554217957 FALSIES MASCARA Blackest Black
041554264524 BABY LIPS QUENCHED	041554264548 BABY LIPS CHERRY ME	041554264562 BABY LIPS PINK PUNCH	041554493719 COLOSSAL BIG SHOT BLACKEST BLACK WSH
041554415131 Baby Skin Instant Pore Eraser	041554424591 BABY LIPS CRYSTAL Pink Quartz	041554460292 COLOSSAL SPIDER LASH CLASSIC BLACK	041554493726 COLOSSAL BIG SHOT VERY BLACK WSH
041554543872 COVER STICK (CORRECTOR) Ivory	041554543889 COVER STICK (CORRECTOR) Light Beige	041554543896 COVER STICK (CORRECTOR) Medium Beige	041554460308 COLOSSAL SPIDER LASH GLAM BLACK
041554442779 SS BETTER SKIN CNCLR Ivory	041554442786 SS BETTER SKIN CNCLR Light	041554442793 SS BETTER SKIN CNCLR Light/Medium	041554050899 VOLUM' EXPRESS COLOSSAL Glam Black
041554259247 IAR Eraser Concealer Fair	041554259254 IAR Eraser Concealer Light	041554259261 IAR Eraser Concealer Medium	041554050905 VOLUM' EXPRESS COLOSSAL Classic Black
041554535426 EYELASH CURLER EXPERT TOOLS EYELASH CURLER	041554535457 EYELASH CURLER REFILLS	041554535419 DUAL SHARPENER EXPERT TOOLS DUAL SHARPENER	041554288384 VE ROCKET MASCARA Blackest Black
041554537970 100% OIL-FREE EYE MAKEUP REMOVER 100% OIL-FREE EYE MAKEUP REMOVER	041554529043 TWEEZER (UPGRADED) UPGRADED TWEEZER	041554670745 GREAT LASH WASHABLE Blackest Black	041554288377 VE ROCKET MASCARA Very Black
041554562422 MOISTURIZING MASCARA REMOVER MOISTURIZING MASCARA REMOVER	041554626964 GREAT LASH WATERPROOF Very Black	041554281446 MEGA PLUSH MASCARA Blackest Black	041554281460 MEGA PLUSH MASCARA Very Black
		041554239423 Great Lash Lots of Lashes Blackest Black	041554239416 Great Lash Lots of Lashes Very Black
		041554532722 GREAT LASH WASHABLE Very Black	041554239416 Great Lash Lots of Lashes Very Black
		041554626988 GREAT LASH WATERPROOF Brownish Black	041554699159 FULL 'N SOFT WASHABLE Very Black
			041554 GREAT Browni

041554460261 LASH SENSATIONAL LUSCIOUS Brownish Black WSH	041554460278 LASH SENSATIONAL LUSCIOUS WATERPROOF Very Black WTP	041554460285 LASH SENSATIONAL LUSCIOUS WATERPROOF Brownish Black WTP	041554452495 LASH SENSATIONAL Black Pearl
041554217964 FALSIES MASCARA Very Black	041554217971 FALSIES MASCARA Brownish Black	041554217988 FALSIES MASCARA WP Very Black	041554217995 FALSIES MASCARA WP Brownish Black
041554493733 COLOSSAL BIG SHOT BROWNISH BLACK WSH	041554493856 COLOSSAL BIG SHOT WTP VERY BLACK WTP	041554493863 COLOSSAL BIG SHOT WTP BROWNISH BLACK WTP	041554452204 COLOSSAL CHAOTIC LASHES WSH Blackest Black
041554409291 PUMPED UP! COLOSSAL WSH Glam Black	041554409284 PUMPED UP! COLOSSAL WSH Classic Black	041554409321 PUMPED UP! COLOSSAL WTP Classic Black	041554288254 CAT EYES MASCARA Glam Black
041554056761 VOLUM' EXPRESS COLOSSAL Glam Brown (Brn/Blk)	041554197037 VOLUM' EXPRESS COLOSSAL WP Glam Black	041554197044 VOLUM' EXPRESS COLOSSAL WP Classic Black	041554288261 CAT EYES MASCARA WP Glam Black
041554288391 VE ROCKET MASCARA Brownish Black	041554288452 VE ROCKET MASCARA WP Very Black	041554460834 MASTER PRECISE SKINNY Defining Black	041554460841 MASTER PRECISE SKINNY Sharp Brown
041554281477 MEGA PLUSH MASCARA Brownish Black	041554281484 MEGA PLUSH MASCARA WP Very Black	041554281491 MEGA PLUSH MASCARA WP Brownish Black	041554460858 MASTER PRECISE SKINNY Refined Charcoal
041554269062 Great Lash Lots of Lashes Brownish Black	041554209310 GREAT LASH BIG Blackest Black	041554209327 GREAT LASH BIG Very Black	041554220186 EYE STUDIO GEL L Blackest Black
532807 LASH WASHABLE sh Black	041554532982 GREAT LASH WASHABLE Dark Brown	041554519457 GREAT LASH WASHABLE Clear	041554565294 CURVED BRUSH GREAT LASH WASHABLE Very Black
041554605228 FULL 'N SOFT WATERPROOF Very Black	041554647372 LASH DISCOVERY WASHABLE Very Black	041554650495 LASH DISCOVERY WP Very Black	041554269567 ILLEGAL LENGTHS MASC Blackest Black

041554420616 LASH SENSATIONAL Blackest Black	041554420623 LASH SENSATIONAL Very Black	041554420630 LASH SENSATIONAL Brownish Black	041554420647 LASH SENSATIONAL WP Very Black
041554268706 FALSIES FLARED Blackest Black	041554268713 FALSIES FLARED Very Black	041554338928 FALSIES BIG EYES Very Black	041554338966 FALSIES BIG EYES WP Very Black
041554460391 EYE STUDIO BROW POMADE Blonde	041554460353 EYE STUDIO BROW POMADE Soft Brown	041554460346 EYE STUDIO BROW POMADE Deep Brown	041554460407 EYE STUDIO BROW POMADE Auburn
041554429640 BROW PRECISE Soft Brown	041554429633 BROW PRECISE Deep Brown	041554460049 EYE STUDIO BROW PRECISE MICRO DEEP BROWN	041554460049 EYE STUDIO BROW PRECISE MICRO DEEP BROWN
041554486582 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC SOFT BROWN	041554486599 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC Medium Brown	041554486605 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC DEEP BROWN	041554486612 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC Auburn
041554460209 MASTER PRECISE CURVY Black	041554279948 EYE STUDIO MASTER PREC INK PEN Black	041554460155 LASTING DRAMA GEL PENCIL Polished Amethyst	041554460179 LASTING DRAMA GEL PENCIL Silken Turquoise
041554464191 LASTING DRAMA GEL PENCIL Soft Nude	041554415438 EYE STUDIO MASTER KAJAL LINER Onyx Rush	041554220193 EYE STUDIO GEL LINER Brown	041554220209 EYE STUDIO GEL LINER Gunmetal
041554220216 EYE STUDIO GEL LINER Eggplant	041554415445 EYE STUDIO MASTER KAJAL LINER Charcoal Skies	041554294231 MASTER DUO LINER Black Lacquer	041554009071 DEFINE A LINE Ebony Black
041554009095 DEFINE A LINE Brownish Black	041554009118 DEFINE A LINE Slate Gray	041554440072 MASTER PRIME - EYESHADOW PRIMER PRIME + SMOOTH	041554463972 MASTER PRIME - EYESHADOW PRIMER PRIME + MATTE
041554533156 LINEWORKS ULTRA LINER WATERPROOF Black	041554533163 LINEWORKS ULTRA LINER WATERPROOF Dark Brown	041554055368 LINE EXPRESS Brownish Black	041554513493 UNSTOPPABLE EYELINER - CARDED Onyx
041554530179 EXPERT EYES TWIN BROW & EYE PENCILS Velvet Black	041554054156 LASH STILETTO Very Black	041554208832 LASH STILETTO WP Very Black	041554209440 LINE STILETTO LIQUID LINER Blackest Black
041554530667 EXPERT EYES TWIN BROW & EYE PENCILS Medium Brown	041554530339 EXPERT EYES TWIN BROW & EYE PENCILS Light Brown		

1	11	27	36	46	56	66	76	87	100	110	125				
2	12	28	37	47	57	67	77	88	101	111	126				
3	13	21	29	38	48	58	68	78	94	102	112	119	127		
4	14	30	39	49	59	69	79	95	103	113	113	128			
5	15	22	31	40	50	60	70	80	89	104	114	129			
6	16	23	32	41	51	61	71	81	85	90	96	105	115	120	130
7	17	24	33	42	52	62	72	86	97	106	121	131			
8	18	25	34	43	53	63	73	82	91	98	107	116	122	132	
9	19	26	44	54	64	74	83	92	99	108	117	123	133		
10	20	35	45	55	65	75	84	93	109	118	124	134			

POSITION REPORT

Category Mgmt. Dept.12/7/2016

L&R 3' X 60" MAYBELLINE CARDED PLANOGRAM
Spring 2017

LNR0360C_IS17.psa

4 FT PEGBOARD Height = 60.00 in; Width = 36.00 in; Depth = 0.10 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	041554443462	PUSH UP DRAMA WSH	Blackest Black	00
2	1	041554443493	PUSH UP DRAMA WTP	Very Black	01
3	1	041554264524	BABY LIPS	QUENCHED	05
4	1	041554415131	Baby Skin	Instant Pore Eraser	010
5	1	041554543872	COVER STICK (CORRECTOR)	Ivory	1
6	1	041554442779	SS BETTER SKIN CNCLR	Ivory	10
7	1	041554259247	IAR Eraser Concealer	Fair	10
8	1	041554535426	EYELASH CURLER	EXPERT TOOLS EYELASH CURLER	
9	1	041554537970	100% OIL-FREE EYE MAKEUP REMOVER	100% OIL-FREE EYE MAKEUP REMOVER	
10	1	041554562422	MOISTURIZING MASCARA REMOVER	MOISTURIZING MASCARA REMOVER	
11	1	041554443479	PUSH UP DRAMA WSH	Very Black	01
12	1	041554459890	FALSIES PUSH UP DRAMA ANGEL	Blackest Black	00
13	1	041554264548	BABY LIPS	CHERRY ME	15
14	1	041554424591	BABY LIPS CRYSTAL	Pink Quartz	140
15	1	041554543889	COVER STICK (CORRECTOR)	Light Beige	2
16	1	041554442786	SS BETTER SKIN CNCLR	Light	20
17	1	041554259254	IAR Eraser Concealer	Light	20
18	1	041554535457	EYELASH CURLER REFILLS		
19	1	041554529043	TWEEZER (UPGRADED)	UPGRADED TWEEZER	
20	1	041554626964	GREAT LASH WATERPROOF	Very Black	1
21	1	041554264562	BABY LIPS	PINK PUNCH	25
22	1	041554543896	COVER STICK (CORRECTOR)	Medium Beige	3
23	1	041554442793	SS BETTER SKIN CNCLR	Light/Medium	30
24	1	041554259261	IAR Eraser Concealer	Medium	30
25	1	041554535419	DUAL SHARPENER	EXPERT TOOLS DUAL SHARPENER	
26	1	041554670745	GREAT LASH WASHABLE	Blackest Black	00
27	1	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00
28	1	041554240337	FALSIES BLACK DRAMA WASHABLE	Black Drama	10
29	1	041554493719	COLOSSAL BIG SHOT	BLACKEST BLACK WSH	223
30	1	041554460292	COLOSSAL SPIDER LASH	CLASSIC BLACK	01
31	1	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00
32	1	041554288384	VE ROCKET MASCARA	Blackest Black	00
33	1	041554281446	MEGA PLUSH MASCARA	Blackest Black	00
34	1	041554239423	Great Lash Lots of Lashes	Blackest Black	00
35	1	041554626988	GREAT LASH WATERPROOF	Brownish Black	3
36	1	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black WSH	01
37	1	041554217957	FALSIES MASCARA	Blackest Black	00
38	1	041554493726	COLOSSAL BIG SHOT	VERY BLACK WSH	224
39	1	041554460308	COLOSSAL SPIDER LASH	GLAM BLACK	00
40	1	041554050905	VOLUM' EXPRESS COLOSSAL	Classic Black	01
41	1	041554288377	VE ROCKET MASCARA	Very Black	01
42	1	041554281460	MEGA PLUSH MASCARA	Very Black	01
43	1	041554239416	Great Lash Lots of Lashes	Very Black	01
44	1	041554532722	GREAT LASH WASHABLE	Very Black	1
45	1	041554699159	FULL 'N SOFT WASHABLE	Very Black	1
46	1	041554460261	LASH SENSATIONAL LUSCIOUS	Brownish Black WSH	02
47	1	041554217964	FALSIES MASCARA	Very Black	01
48	1	041554493733	COLOSSAL BIG SHOT	BROWNISH BLACK WSH	225
49	1	041554409291	PUMPED UP! COLOSSAL WSH	Glam Black	00
50	1	041554056761	VOLUM' EXPRESS COLOSSAL	Glam Brown (Brn/Blk)	2
51	1	041554288391	VE ROCKET MASCARA	Brownish Black	02
52	1	041554281477	MEGA PLUSH MASCARA	Brownish Black	02
53	1	041554269062	Great Lash Lots of Lashes	Brownish Black	02
54	1	041554532807	GREAT LASH WASHABLE	Brownish Black	2
55	1	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1
56	1	041554460278	LASH SENSATIONAL LUSCIOUS WATERPROOF	Very Black WTP	01
57	1	041554217971	FALSIES MASCARA	Brownish Black	02
58	1	041554493856	COLOSSAL BIG SHOT WTP	VERY BLACK WTP	226

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 25

FULL WALL

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POSITION REPORT

Category Mgmt. Dept.12/7/2016

L&R 3' X 60" MAYBELLINE CARDED PLANOGRAM
Spring 2017

LNR0360C_IS17.psa

59	1	041554409284	PUMPED UP! COLOSSAL WSH	Classic Black	01
60	1	041554197037	VOLUM' EXPRESS COLOSSAL WP	Glam Black	00
61	1	041554288452	VE ROCKET MASCARA WP	Very Black	01
62	1	041554281484	MEGA PLUSH MASCARA WP	Very Black	01
63	1	041554209310	GREAT LASH BIG	Blackest Black	00
64	1	041554532982	GREAT LASH WASHABLE	Dark Brown	3
65	1	041554647372	LASH DISCOVERY WASHABLE	Very Black	1
66	1	041554460285	LASH SENSATIONAL LUSCIOUS WATERPROOF	Brownish Black WTP	02
67	1	041554217988	FALSIES MASCARA WP	Very Black	01
68	1	041554493863	COLOSSAL BIG SHOT WTP	BROWNISH BLACK WTP	227
69	1	041554409321	PUMPED UP! COLOSSAL WTP	Classic Black	01
70	1	041554197044	VOLUM' EXPRESS COLOSSAL WP	Classic Black	1
71	1	041554460834	MASTER PRECISE SKINNY	Defining Black	210
72	1	041554281491	MEGA PLUSH MASCARA WP	Brownish Black	02
73	1	041554209327	GREAT LASH BIG	Very Black	01
74	1	041554519457	GREAT LASH WASHABLE	Clear	10
75	1	041554650495	LASH DISCOVERY WP	Very Black	1
76	1	041554452495	LASH SENSATIONAL	Black Pearl	11
77	1	041554217995	FALSIES MASCARA WP	Brownish Black	02
78	1	041554452204	COLOSSAL CHAOTIC LASHES WSH	Blackest Black	00
79	1	041554288254	CAT EYES MASCARA	Glam Black	01
80	1	041554288261	CAT EYES MASCARA WP	Glam Black	01
81	1	041554460841	MASTER PRECISE SKINNY	Sharp Brown	220
82	1	041554209334	GREAT LASH BIG	Brownish Black	02
83	1	041554565294	CURVED BRUSH GREAT LASH WASHABLE	Very Black	1
84	1	041554269567	ILLEGAL LENGTHS MASC	Blackest Black	00
85	1	041554460858	MASTER PRECISE SKINNY	Refined Charcoal	230
86	1	041554220186	EYE STUDIO GEL LINER	Blackest Black	50
87	1	041554420616	LASH SENSATIONAL	Blackest Black	00
88	1	041554268706	FALSIES FLARED	Blackest Black	00
89	1	041554486582	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	SOFT BROWN	255
90	1	041554460209	MASTER PRECISE CURVY	Black	310
91	1	041554294231	MASTER DUO LINER	Black Lacquer	500
92	1	041554007503	DEFINE-A-LASH LENGTH MASCARA	Very Black	1
93	1	041554054156	LASH STILETTO	Very Black	1
94	1	041554460391	EYE STUDIO BROW POMADE	Blonde	250
95	1	041554429640	BROW PRECISE	Soft Brown	255
96	1	041554275940	EYE STUDIO MASTER PREC INK PEN	Black	200
97	1	041554220193	EYE STUDIO GEL LINER	Brown	52
98	1	041554009071	DEFINE A LINE	Ebony Black	1
99	1	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	1
100	1	041554420623	LASH SENSATIONAL	Very Black	01
101	1	041554268713	FALSIES FLARED	Very Black	01
102	1	041554460353	EYE STUDIO BROW POMADE	Soft Brown	255
103	1	041554429633	BROW PRECISE	Deep Brown	260
104	1	041554486599	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	Medium Brown	257
105	1	041554460155	LASTING DRAMA GEL PENCIL	Polished Amethyst	607
106	1	041554220209	EYE STUDIO GEL LINER	Gunmetal	54
107	1	041554009095	DEFINE A LINE	Brownish Black	3
108	1	041554533163	LINEWORKS ULTRA LINER WATERPROOF	Dark Brown	2
109	1	041554208832	LASH STILETTO WP	Very Black	01
110	1	041554420630	LASH SENSATIONAL	Brownish Black	02
111	1	041554338928	FALSIES BIG EYES	Very Black	01
112	1	041554460346	EYE STUDIO BROW POMADE	Deep Brown	260
113	1	041554460049	EYE STUDIO BROW PRECISE MICRO	DEEP BROWN	260
113	1	041554460049	EYE STUDIO BROW PRECISE MICRO	DEEP BROWN	260
114	1	041554486605	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	DEEP BROWN	260
115	1	041554460179	LASTING DRAMA GEL PENCIL	Silken Turquoise	609
116	1	041554009118	DEFINE A LINE	Slate Gray	5
117	1	041554055368	LINE EXPRESS	Brownish Black	5
118	1	041554209440	LINE STILETTO LIQUID LINER	Blackest Black	1

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Door Count as of Print Date: 25

FULL WALL

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POSITION REPORT

Category Mgmt. Dept.12/7/2016

L&R 3' X 60" MAYBELLINE CARDED PLANOGRAM

Spring 2017

LNR0360C_IS17.psa

119	1	041554460407	EYE STUDIO BROW POMADE	Auburn	265
120	1	041554464191	LASTING DRAMA GEL PENCIL	Soft Nude	611
121	1	041554220216	EYE STUDIO GEL LINER	Eggplant	56
122	1	041554440072	MASTER PRIME - EYESHADOW PRIMER	PRIME + SMOOTH	410
123	1	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10
124	1	041554530667	EXPERT EYES TWIN BROW & EYE PENCILS	Medium Brown	03
125	1	041554420647	LASH SENSATIONAL WP	Very Black	01
126	1	041554338966	FALSIES BIG EYES WP	Very Black	01
127	1	041554429688	EYE STUDIO BROW DRAMA	SOFT BROWN	255
128	1	041554429695	EYE STUDIO BROW DRAMA	DEEP BROWN	260
129	1	041554486612	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	Auburn	265
130	1	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510
131	1	041554415445	EYE STUDIO MASTER KAJAL LINER	Charcoal Skies	520
132	1	041554463972	MASTER PRIME - EYESHADOW PRIMER	PRIME + MATTE	420
133	1	041554530179	EXPERT EYES TWIN BROW & EYE PENCILS	Velvet Black	01
134	1	041554530339	EXPERT EYES TWIN BROW & EYE PENCILS	Light Brown	04

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